



PLAY OFFS

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LISAP PLAY OFFS 2018  
PHOTOGRAPHIC COMPETITION



# JOIN LISAP PLAY OFFS 2018



## Photographic competition

We are searching for images to represent the style, strength and beauty of women, and Lisap. Allow your creativity to shine in one or both of the following categories: Style & Glamour.





## **LISAP ESSENTIAL STYLE**

Using your skills, Lisap Colour and Lisap and/or Play haircare products only, create an image for day wear. Timeless & elegant, edgy & cool, pretty, in your-face or subtle, it's entirely up to you! Remember to make colour the focus.

## **LISAP ESSENTIAL GLAMOUR**

Using your skills, Lisap Colour and Lisap and/or Play haircare products only, create an image for Glam, special occasion hair. This could be hair up or down, short or long, huge or tamed, intricate or simple, its totally your choice. Remember to make colour the focus.



**Winner of Essential Style 2017**

Kellie Rout  
Emphasis Hair Studio





**Winner of Essential Glamour 2017**

Monique Wilkie  
Emphasis Hair Studio



**Second place of Essential Style 2017**

Lauren Patterson  
Emphasis Hair Studio



**Second place of Essential Glamour 2017**

Steff Purdey  
Emphasis Hair Studio



**Third place of Essential Style 2017**

Janelle Blight  
Red Cat Hair





**Third place of Essential Glamour 2017**

Sarah Steel  
Emphasis Hair Studio









# **MAIN RULES**

## Conditions of Play Offs

What you must and must NOT do.

&

Other Stuff

# You Must

- Use only Lisap Colour on your model.

This includes LK, Lisaplex Pastels, Dous, Absolute3, Splasher and all our Lisap lightening products.

- Use only Lisap or Play Haircare on your model.

(If you need any info on our colour and products, or would like to talk about purchasing a sample pack to enter the Play Offs, please call Skye 0438386623 or Lisa 0438386634)

- Be an Australian resident.

- Use your own original work.

Submit two 5x7 printed images of your model (one front shot and one side shot)

- Submit the two images of your model on disc or USB also.

- Tell your photographer that your images must be a minimum of 300dpi and able to be enlarged to at least A1 size.

- Make sure you, your model and your photographer sign the *Release Form*.

- Have your entry in by close of business on Thursday 15<sup>th</sup> November 2018.



# You Must Not

- Use photos that have been previously published or used in other competitions.
- Share your entry on any social media platform prior to the close of entries on Thursday 15<sup>th</sup> November 2018.
- Be an employee of, or family of an employee of Hairtech Australia.

# The Other Stuff

- All photographs will remain the property of Hairtech Australia and may be used for publicity, editorial and advertising purposes.
- Lisap Australia does not accept responsibility for any lost or damaged entries. Photographs will not be returned. We advise sending your entry by Express Post so you can track it until it arrives safely.
- You can enter as many times as you like, however you cannot use the same model in each entry. Each entry requires a new model, a new look, a new entry form and a new fee of \$20.
- 12 Finalists will be announced on website and social media on Friday 23<sup>rd</sup> November 2018.
- 1<sup>st</sup>, 2<sup>nd</sup> and 3<sup>rd</sup> Place Winners will be announced on website and social media on Friday 30<sup>th</sup> November 2018.
- In the event of an entrant being awarded more than one place as a finalist, only one prize will be awarded.
- **REMEMBER: ENTRIES CLOSE ON THURSDAY Thursday 15<sup>th</sup> November 2018.**

Send entries to: **PLAY OFFS 2018, c/o Hairtech Australia, PO Box 226, Yagoona NSW 2199**



# **PRIZES**

Lisap will announce a First,  
Second and Third place in each  
category



## **1<sup>st</sup> place**

a trip to Italy!  
including:

- return flights
- 5 nights accomodation
- 3 days of training at Lisap headquarters in Milano with specialized technicians
- 2 days independent tourism
- option to extend your italian visit. Before or after training, at your own expense

\*conditions apply.

## **2<sup>nd</sup> place**

- 1.500,00 AUD of Lisap + Play products plus a dedicated training by the Lisap Master Technician.

## **3<sup>rd</sup> place**

- 750,00 AUD of Lisap + Play products plus a dedicated training by the Lisap Master Technician

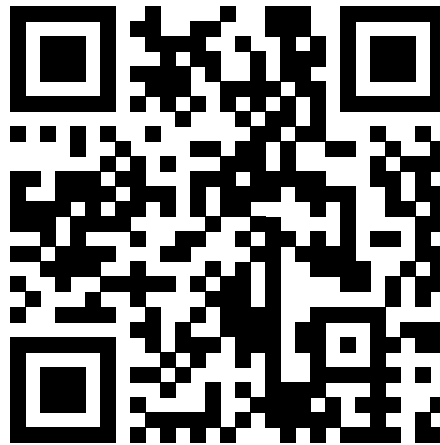


**ENJOY  
THE COMPETITION**

please visit  
[lisap.com/playoffs2018](http://lisap.com/playoffs2018)







## LISAP PASSION FOR COLOR

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